

OUR MISSION

Our mission is civic evangelization through Catholic social teaching: forming citizens in the full breadth of our faith's social vision, and thereby forming our Catholic community into a diverse, influential, inclusive, and gently persuasive family of voices in civil society and politics.

Much of our work is focused on politics and public service, in which we take no sides. We simply promote reflection on the Christian duties of love, charity, and good stewardship, and the principles of Catholic social teaching, and send our members out to participate in public life—in whatever way best matches their abilities and vocations.

CONTACT

PHONE: 416-708-9806

WEBSITE:

www.CatholicConscience.org

EMAIL:

info@CatholicConscience.org

RESOURCES

Our Story: www.catholicconscience.org/who/ Our Civics:

www.catholicconscience.org/catholiccivics/

2024 ANNUAL REPORT

We continued to experience record growth in 2024, setting new records in numbers of users, pages viewed, and documents downloaded. Our materials have been used throughout Canada, North America, and the world – more than 140 countries to date.

Users include schools, study groups, voters, individuals seeking deeper engagement in civic participation. It is clear that many people in many countries are hoping for greater respect and deeper justice in politics, and a renewed political focus on the common good and its primary object: the authentic development of human souls as they pass through life seeking to find to God. It is also clear that many of these people see Catholic social teaching as a proper road map.

ACTIVITY HIGHLIGHTS

British Columbia Provincial Election, October 2024

Nearly 1400 visitors have accessed our online guides to the 2024 British Columbia election, downloading 5000 related documents.

New Brunswick Provincial Election, October 2024

More than 100 visitors downloaded more than 3500 related documents.

Saskatchewan Provincial Election, October 2024

More than 1400 visitors downloaded over 5000 related documents.

United States Presidential Election, November 2024

More than 16,000 visitors downloaded over 14,000 related documents.

Canadian Federal Election, April 2025

Voter interest and engagement in the 2025 Canadian Federal Election began early. By the end of 2024 more than 23,000 visitors accessed our updated guide, downloading more than 20,000 documents.

Civic Formation

More than 56,000 visitors have accessed our online civics resources, downloading more than 29,000 related documents to date. Visitors include classes, study groups, and individuals from 140 countries, all Canadian and US provinces, states, and territories.

Catholic Commons Newsletter

Our Catholic Commons Newsletter, with both summary and in-depth looks at current events and legislation, continues to grow in global readership.

GROWTH CHALLENGES

Staffing limitations currently limit the growth we can accept, both geographically and in the scope of the materials we can produce. Fundraising remains a key issue, as our expenses relate almost exclusively to small-contract stipends and and website development. Our overhead is very low, so far, and we seek to keep it that way.



PUBLICATIONS

Our 2-page guide "Voting Like a Catholic" has become very popular. The front page sets out a prayerful process for enabling voters to faithfully discern their own votes. The reverse provides an outline of the seven themes we use in organizing civic issues. During 2024, more than 11,000 copies were downloaded in English, French, and Spanish.

The document is designed to provide a convenient insert for parish bulletins.



2024 GROWTH: ELECTIONS AND VOTING GUIDES

NEW OFFERINGS

Response to new offerings in audio versions of printed materials and in audio-visual presentations has been encouraging. By the end of 2024 more than 1000 podcasts had already been downloaded.

METRICS

Growth comes through prayer and word of mouth; we do not advertise. The rising number of visits is especially encouraging, as it indicates that we are earning a more prominent priority in searches for online Catholic resources. Our average dwell times have moderated, but we believe that this is primarily because (a) many more people are being directed to us through browser searches, and (b) many voters appear to be checking back more frequently as elections approach, looking to refresh their memories and check for updates. Our printable voters' guides, which assist offline review, remain very popular.

Traffic for 2024 was nearly three times that of 2023.

Total users, by country (through Dec. 31, 2024)			
Country	Users	Pct	
Canada	57,315	38.1%	
USA	49,328	32.8%	
Philippines	10,599	7.0%	
Australia	5,479	3.6%	
India	2,122	1.4%	
UK	2,000	1.3%	
Indonesia	785	0.5%	
New Zealand	694	0.5%	
All other countries	22,242	14.8%	
Worldwide	150,564	100%	

Page views & document downloads (by year, all countries)			
Year	Page Views	Downloads	
2017	1,136		
2018	2,406		
2019	7,965	1,108	
2020	10,305	752	
2021	31,292	3,340	
2022	32,849	3,362	
2023	37,901	10,975	
2024	108,789	51,818	
Total	239,864	71,355	

DONATIONS

We are working to improve our in-house fundraising capabilities. Thanks to our readers, progress has been made: we have our first monthly donors (thank you!), and a significant donor has asked to repeat.

Total Donations, 2024: \$4,779.26