# Shane Keating

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## **Institute of Corporate Directors Designation**



### **PROFESSIONAL SUMMARY**

Experienced leader, administrator, and communicator seeks challenging new opportunity. Led the initiative to ensure **\$5.5B** secured between the City of Calgary, the federal government, and the provincial government for the **Green Line transit system** serving 400,000+ residents. Offers extensive planning process experience with new school construction and Green Line LRT development, requiring collaborative partnerships between local residents, administration/city departments and community businesses. Experienced at forging relationships between stakeholders in both the private and public sectors. Skilled at developing revenue sustainability plans. Committed to ongoing learning and professional development.

## **KEY SKILLS & TRAITS**

- Collaborative
- Goal Focused
- Success Oriented
- Policy Analysis
- Communications
- Administration
- Proposal Writing
- Media Relations
- Outreach
- Public Relations
- Public Speaking
- Community Development
- Community Engagement
- Volunteer Management
- Political Campaign

## **PROFESSIONAL EXPERIENCE**

Founder & Principal Consultant | Full Circle GE Consulting | 2022 - Present | Saskatoon, SK

- Assemble industry-specific experts to offer professional advice, guidance and actionable solutions to businesses and municipalities. Full Circle bridges the gap between a company's in-house capacities and the increasing complexity within the business and municipal world.
- ♣ Deepened knowledge of portfolio management and renewable energy.
- ♣ Developed proposals, sharpened strategic communications skills, and learned how to successfully grow a business.

#### City of Calgary | Councillor, Ward 12 (SE Calgary) | 2010 - 2021

- ♣ Policy Making: Play a key role in making and shaping city policies, ordinances, and bylaws. Review and vote on various proposals and initiatives that affect the city's residents and businesses.
- **♣ Constituent Representation:** Act as advocates for Ward 12 constituents (the residents of their respective wards or districts) by addressing their concerns, inquiries, and issues related to municipal services and governance.
- **♣ Budget Approval:** Participate in the city's 3 billion plus budgeting process. Review and approve the municipal budget, making decisions on how city funds will be allocated to various programs, services, and infrastructure projects.
- **Community Engagement:** Engage with <u>Ward 12</u> communities through town hall meetings, public consultations, and other outreach efforts. Seek input from residents on various city matters and convey this feedback to city administration.
- Committee Participation: Serve on various municipal committees and/or boards. Contribute to committee discussions and decision-making processes. Standing Policy Committees include:
  - Community and Protective Services
  - Coordinating Committee of the Councillor's Office

  - Gas, Power, and Telecommunications

- Green Line Committee
- ♣ Inter-Municipal Committee Foothills
- ♣ Planning and Urban Development
- Transportation and Transit
- Utilities and Corporate Services
- **Local Development**: Involved in decisions related to zoning, land use, and development permits within their wards. Work with developers, city planners, and residents to ensure responsible and sustainable development.
- Advocacy: Advocate for the city's interests at higher levels of government, such as the provincial or federal government. Lobby for funding, support, or legislative changes that benefit the city.
- **Community Events:** Attend and participate in community events, celebrations, and meetings to stay connected with constituents and understand their needs better.
- ♣ Policy Research: Conduct research and analysis on various municipal issues to make informed decisions and propose new policies or initiatives that benefit the city.
- **Ethical Conduct:** Adhere to high ethical standards, including declaring conflicts of interest, ensuring transparency, and complying with codes of conduct.

#### **Education Professional | Calgary Catholic School Division | 1991 - 2010**

- Established meaningful groups like SADD (Students Against Drunk Driving)
- Chaired teacher contracts and sat on negotiating committees in both Saskatchewan and Alberta.

## **EDUCATION**

- Haskayne School of Business | Institute of Corporate Directors Designation, Business/Corporate Communications | 2018
- ♣ University of Calgary | Master of Education Administration | 2005
- University of Regina | Bachelor of Education (B.Ed.) | 1991

### **VOLUNTEER EXPERIENCE**

- Served on the Community Association and Advisory Board for a charity (Hands on Growing). This organization needed assistance in transitioning from a non-profit society to a registered Canadian charity. Established board roles and responsibilities and standards to meet requirements for charity status.
- Served as the Director, Treasurer, and President of the Shepard Community Association.

## **BOARD EXPERIENCE (11 YEARS' EXPERIENCE)**

- Enmax (Board Director); Enmax is a vertically integrated utility with operations across Canada and the U.S. and revenue exceeding \$3.6B annually
- Calgary Art Board, Calgary Police Commission, and Calgary Stampede Board
- Silvera for Seniors

## **FUNDRAISING ORGANIZATIONS**

♣ Formed FIRMM – <u>F</u>amilies <u>in</u> <u>R</u>emembrance of <u>Military Members</u> after nephew killed in Afghanistan. Formed the organization in 2009 and thus far donated \$200,000+ to military-related causes.